



MANAGEMENT FIRST CYCLE STUDIES (BA)




Organizational Development and Management









FULL-TIME STUDIES




3-year studies – 6 semesters




TOTAL NUMBER OF ECTS CREDITS: 180 | TOTAL NUMBER OF HOURS: 2295
PROFILE: PRACTICAL | DEGREE: BACHELOR | PROGRAM FOR 2024/2025 INTAKE: 2024/2025




  COURSE TITLE	SEMESTER I		
	 FULL-TIME STUDIES		
	ECTS	Lecture	Practical classes (eg. workshop)
Intellectual property protection	2	15	15
Psychology	2	15	15
Comparative science of civilizations	3	30	15
Introduction to management	4	30	60
Introduction to marketing	3	15	30
Microeconomics	4	30	45
Mathematics	4	30	45
Foreign language	3		45
Student internship	5		4 weeks
	TOTAL: 30	TOTAL: 165	TOTAL: 270

  COURSE TITLE	SEMESTER II		
	 FULL-TIME STUDIES		
	ECTS	Lecture	Practical classes (eg. workshop)
Communication, negotiation, and mediation	2		30
Introduction to logistics and supply chain management	3	15	30
Organization science	4	30	45
Elements of macroeconomics	3	15	30
Descriptive statistics	4	30	45
Finance	3	15	30
Basic law	3	15	30
Foreign language	3		45
Student internship	5		4 weeks
	TOTAL: 30	TOTAL: 120	TOTAL: 285

  COURSE TITLE		SEMESTER III		
		 FULL-TIME STUDIES		
		ECTS	Lecture	Practical classes (eg. workshop)
Physical education			30	
IT	2		30	
OSH and ergonomics	1		15	
Etics	2	15	15	
Trade and sales	2		30	
Financial accounting	3	15	30	
Organizational behaviour	3	15	30	
Production and quality management	3	15	30	
Corporate finance	3	15	30	
Foreign language	3		45	
Forms of economic activity and entrepreneur registration	3		45	
Student internship	5		4 weeks	
		TOTAL: 30	TOTAL: 75	TOTAL: 330

  COURSE TITLE		SEMESTER IV		
		 FULL-TIME STUDIES		
		ECTS	Lecture	Practical classes (eg. workshop)
Physical education			30	
Economy 4.0	3	15	30	
Entrepreneurship practice	2		30	
Human resources management	3		45	
Informatics in management	2		30	
Communication and information in organizations	2		30	
Project management	3		15	
Foreign language	4		45	
Banking and insurance in company operations	3		45	
Management methods and techniques	3		45	
Specialized student internship	5		4 weeks	
		TOTAL: 30	TOTAL: 15	TOTAL: 345

  COURSE TITLE	SEMESTER V		
	 FULL-TIME STUDIES		
	ECTS	Lecture	Practical classes (eg. workshop)
Marketing research	3	15	30
Regional development management	3		45
Basics of managerial accounting	3		45
SMEs accounting	3		45
SMEs sources of finance	3		45
SMEs development strategies	3		45
Investment projects financial evaluation	3		45
Diploma seminar	4		30
Specialized student internship	5		4 weeks
	TOTAL: 30	TOTAL: 15	TOTAL: 330

  COURSE TITLE	SEMESTER VI		
	 FULL-TIME STUDIES		
	ECTS	Lecture	Practical classes (eg. workshop)
Selected issues of the contemporary world / Geopolitics	1	15	
Business transformation processes	2		30
SME sector innovations	3		45
Business development plans and strategies	3		45
Risk and change management	3		45
Business model design	3		45
Employee motivation and compensation	2		30
Strategic marketing planning	2		30
Diploma seminar	6		60
Specialized internship	5		4 weeks
	TOTAL: 30	TOTAL: 15	TOTAL: 330