



International strategy of Gdańsk School of Higher Education

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In today's globalised world, internationalisation is one of the key challenges and tasks for higher education institutions. It is understood as the implementation of short-term mobility, studies and internships of foreign students in Polish higher education institutions and of Polish students in higher education institutions and institutions abroad, as well as long-term and short-term employment and exchange of staff from abroad and international exchange of Polish higher education staff. It is also about cooperation, acquisition and exchange of knowledge and experience between universities in Poland and abroad. Cooperation with the international environment inspires new activities in the field of science and culture.

The mission of the Gdańsk School of Higher Education (Gdańska Szkoła Wyższa (GSW) in Polish) is to educate professionals who will serve the needs of a modern state and region within a united Europe. The educational goal is to provide graduates with comprehensive knowledge, skills and competences necessary for knowledge-based social and economic life. GSW prepares graduates for a variety of administrative, educational and engineering activities that involve solving complex economic, social and technical problems at local, regional, European and international levels.

For GSW, internationalisation is a guarantee of development in every dimension of the university's functioning. It enables the development of research and teaching staff through cooperation with foreign research centres, the exchange of experiences and the learning of other perspectives. It is an opportunity for personal and professional development for both University staff and GSW students.

Following the diagnosis of the internationalisation of the University, this document identifies the most important actions to strengthen the position of GSW nationally and internationally and to ensure the conditions within the University for the free development of cooperation with the international environment.

The strategy for the internationalisation of Gdańsk School of Higher Education is based on the achievement of goals in several key areas: education, research, administration and promotion, as well as building the desired image in the country and internationally. The entire academic community of the University is involved in the implementation of the internationalisation process of GSW.

The GSW's international strategy includes:

1. In the area of increasing the internationalisation of the teaching process:
 - 1.1 Increase student and teacher mobility, which leads to the acquisition and exchange of educational and professional experiences.



- 1.2 Improvement of study programmes, courses, teaching methods, in cooperation with international partners through exchange of experience.
- 1.3 Broaden the educational offer in English for GSW students and international students and make it more attractive.
- 1.4 Provide students with opportunities to gain practical skills and enhance employability through European internships and work placements.
2. In the field of internationalisation of research:
 - 2.1 Support the participation of teachers and students in international research and scientific events.
 - 2.2 Intensifying and enriching cooperation with foreign universities is international research.
 - 2.3 Organisation of international scientific conferences.
3. In the area of administration and promotion of international recognition:
 - 3.1 Increase the mobility of administrative staff, which leads to an exchange of experience and good administrative practice.
 - 3.2 Development of procedures and standard of service for the international student.
 - 3.3 Promotion of the University's offer by teachers during mobility.

All these activities aim to provide students and staff with the experience and skills needed to function in a diverse and changing Europe and the modern world. These activities are in line with the Gdańsk School of Higher Education Strategy 2020-2030 and the European Commission's objective (to create a European Education Area) and take into account three important elements, namely:

- greater use of English as a language of instruction,
- creation of study programmes in cooperation with universities from other countries within the framework of European programmes on the basis of agreements with partner universities,
- promotion of Gdańsk School of Higher Education in the European academic community.

To achieve this, GSW is increasing its attractiveness by improving the quality and accessibility of its educational offer and by increasing the mobility of students and staff, both in terms of educational mobility and professional development. This is to be achieved primarily through participation in European programmes (especially the Erasmus+ Programme for higher education) and international projects.